

CITIZEN



SPRING/SUMMER 2007

Unstoppabile



Eco-Drive

Unstoppable



SARAH KEMP, GOLFER
Unstoppable must be her middle name. Australian Strokeplay Champion for 2003 and 2005 before turning pro. And what a start to her first year as a professional: 3 top 10 finishes. A course record of 66 in the first round of the 2007 Australian Ladies Open and 5 top 10 finishes in the European Ladies Tour. Unstoppable for sure. Just like the Eco-Drive timepiece she wears.



Never change a battery!



Eco-Drive

Diamonds! Diamonds! Diamonds

Celebrate every second of your life with an Eco-Drive genuine diamond timepiece. Carefully selected, brilliantly cut and professionally graded, each genuine diamond is handset for an everlasting impression. Eco-Drive's diamond timepieces are truly affordable luxury, and each diamond timepiece is authenticated with a diamond certificate.

'Riva Diamond' Collection

The "Riva Diamond" Collection redefines contemporary elegance.



'Alexa' Collection

Exquisite and impressive, each timepiece in the Alexa' collection features 28 genuine, handset diamonds. This ladies chronograph is a unique timepiece that truly combines beauty and technology in harmony.



◆ 28 Diamonds
Mother of pearl dial
Cabochon crown
Stainless steel

FB1000-09D
\$599 RRP

◆ 28 Diamonds
Mother of pearl dial
Cabochon crown
Stainless steel

FB1001-57D
\$699 RRP

◆ 28 Diamonds
Mother of pearl dial
Cabochon crown
Stainless steel

FB1003-51D
\$750 RRP

AVAILABLE FROM OCTOBER 2007



◆ 24 Diamonds
Mother of pearl dial
Cabochon crown
Stainless steel
WR100

EW0890-58D
\$550 RRP

◆ 24 Diamonds
Cabochon crown
Stainless steel
WR 100

EW0892-52A
\$599 RRP

Never change a battery!



Eco-Drive

'Palidoro Diamond' Collection

Palidoro Diamond', a collection of elegant and modern timepieces exceptionally detailed with 24 or 32 breathtaking diamonds.



32 Diamonds
Mother of pearl dial
Stainless steel
EW0900-56D
\$650 RRP



32 Diamonds
Mother of pearl dial
Stainless steel
W0904-55D
\$699 RRP



2 (Aim)
Mother of pearl dial
Stainless steel
EW0902-51 D
\$699 RRP



29 Diamonds
Cabochon crown
Stainless steel
EP5730-51A
\$599 RRP



24 Diamonds
Mother of pearl dial
Cabochon crown
Stainless steel
EP5734-500
\$650 RRP



20 Diamonds
Stainless steel
EW9460.07A
\$499 RRP



20 Diamonds
Stainless steel
EW9460-58X
\$599 RRP



20 Diamonds
Stainless steel
Mother of pearl dial
Stainless steel
EW9462-52D
\$650 RRP

Never change a battery!



'Lucca' Collection



Cabochon crown
Stainless steel
EW0710-51Y
\$325 RRP



Mother of pearl dial
Cabochon crown
Stainless steel
EW0714-51 D
\$375 RRP



Mother of pearl dial
Cabochon crown
Stainless steel
EW0712-56D
\$375 RRP

'Art Deco' Collection



V 12 Diamonds
Stainless steel
WR50
EG2470-05E
\$375 RRP



V 12 Diamonds
Mother of pearl dial
Stainless steel
WR50
EG2470-05Y
\$399 RRP



Savarovski Crystal -
Stainless steel
EW1150-08C
\$275 RRP

'Allura' Collection

A mesmerising and gorgeous timepiece designed to mystify the sophisticated.



22 Diamonds
Cabochon crown
Stainless steel
EW9502-50A
\$599 RRP

22 Diamonds
Cabochon crown
Stainless steel
EW9500-55A
\$550 RRP

Never change a battery!





Swarovski Crystal
Stainless steel

EG2500-57A
\$399 RRP



Swarovski Crystal
Stainless steel

EG2502-51A
\$450 RRP

'Palidoro Crystal' Collection



Mother of pearl dial
Stainless steel
WR 100

EW3104-55D
\$399 RRP



Mother of pearl dial
Stainless steel
WR 100

EW3102-51D
\$399 RRP

Ladies Contemporary



Mother of pearl dial
Stainless steel

EG2514-52D
\$375 RRP

Mother of pearl dial
Stainless steel

EG2512-58D
\$375 RRP

Never change a battery!



Eco-Drive
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The 'Stiletto' Collection

"Stiletto", the world's slimmest light-powered timepiece, is intelligent, sleek and truly amazing — it signifies a new era in watch making.

The unique case design, inspired by the razor sharpness of a blade and combined with the revolutionary Eco-Drive technology, enables the "Stiletto" to be in a class of its own.

Front only 4.4mm in thickness, this stylish breakthrough features sapphire crystal glass, is water resistant and carries a 5 year warranty.

A selection of ladies models featuring genuine handset diamonds is also available which will astound and impress the sophisticated. 'Stiletto' is an impressive masterpiece well ahead of its time.



30 Diamonds
Mother of pearl dial
Sapphire crystal glass
Stainless steel

EG3112-51D
\$950 RRP

30 Diamonds
Mother of pearl dial
Sapphire crystal glass
Stainless steel

EG3110-56D
\$899 RRP

30 Diamonds
Mother of pearl dial
Sapphire crystal glass
Stainless steel

\$950 RRP



Sapphire Crystal Glass
Stainless steel

AR3002-04A
\$425 RRP



Sapphire Crystal Glass
Stainless steel

AR3004-50A
\$650 RRP



Sapphire Crystal Glass
Stainless steel

AR3002-55P
\$650 RRP

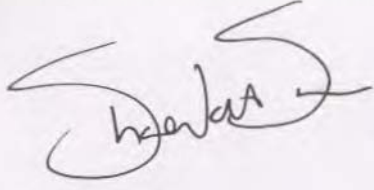
Never change a battery!

Eco-Drive

Never change a battery!



SHANE WATSON,
CRICKET ALL-ROUNDER
Determination is in his DNA. Even the injuries resulting from the successful 2005-2006 Ashes Series simply presented this unstoppable all-rounder with a new challenge: to tackle a new, tougher fitness regime. Unstoppable? Definitely. Just like the Eco-Drive timepiece he wears.



Unstoppable



Eco-Drive

'Calibre 3100' Twin Date Series

A truly unique Eco-Drive Perpetual Calendar with Twin Date, the Calibre 3100 utilises three independent motors to operate the hands and date display, allowing each of the two number discs to move separately in the oversized display window.



Twin Date
Perpetual Calendar
Stainless steel
WR100

BT0001-04E
\$550 RRP



Twin Date
Perpetual Calendar
Stainless steel
WR100

BT0001-55L
\$650 RRP

AVAILABLE FROM NOVEMBER 2007

Never change a battery!



Stainless steel

AT0430.56E
\$450 RRP

Chronograph

A fashionable and modern timepiece with chronograph function.

Perpetual Calendar

'Calibre 8700'

The Leo-Drive Perpetual Calendar is the ultimate in performance and convenience. It automatically adjusts to the proper date as well as leap year through to the year 2100. An independent hour hand adjustment makes changing time zones simple and precise.

The stylish "Calibre 8700" boasts advanced technology with 36 genuine diamonds.



Chronograph
Stainless steel
WR 100
BL5290-59E
\$599 RRP



Stainless steel
WR100
AT0440-61
\$499 RRP

Chronograph

36 Diamonds
Perpetual Calendar
Stainless steel
WR100

BL8041-57E
\$950 RRP



36 Diamonds
Perpetual Calendar
Stainless steel
WR100

BL8043-51E
\$999 RRP



Never change a battery!



Eco-Drive

Perpetual Calendar

'Calibre 9000'

An impressive and intelligent masculine timepiece that represents the cutting edge of technology. With chronograph features and a tachymeter, it is designed to measure the speed at which the wearer has travelled over a measured distance.



Chronograph
Tachymeter
Stainless steel
WR100

BLS300-14W
\$499 RRP



Chronograph
Tachymeter
Stainless steel
WR100

BL5300-06E
\$499 RRP

Chronograph

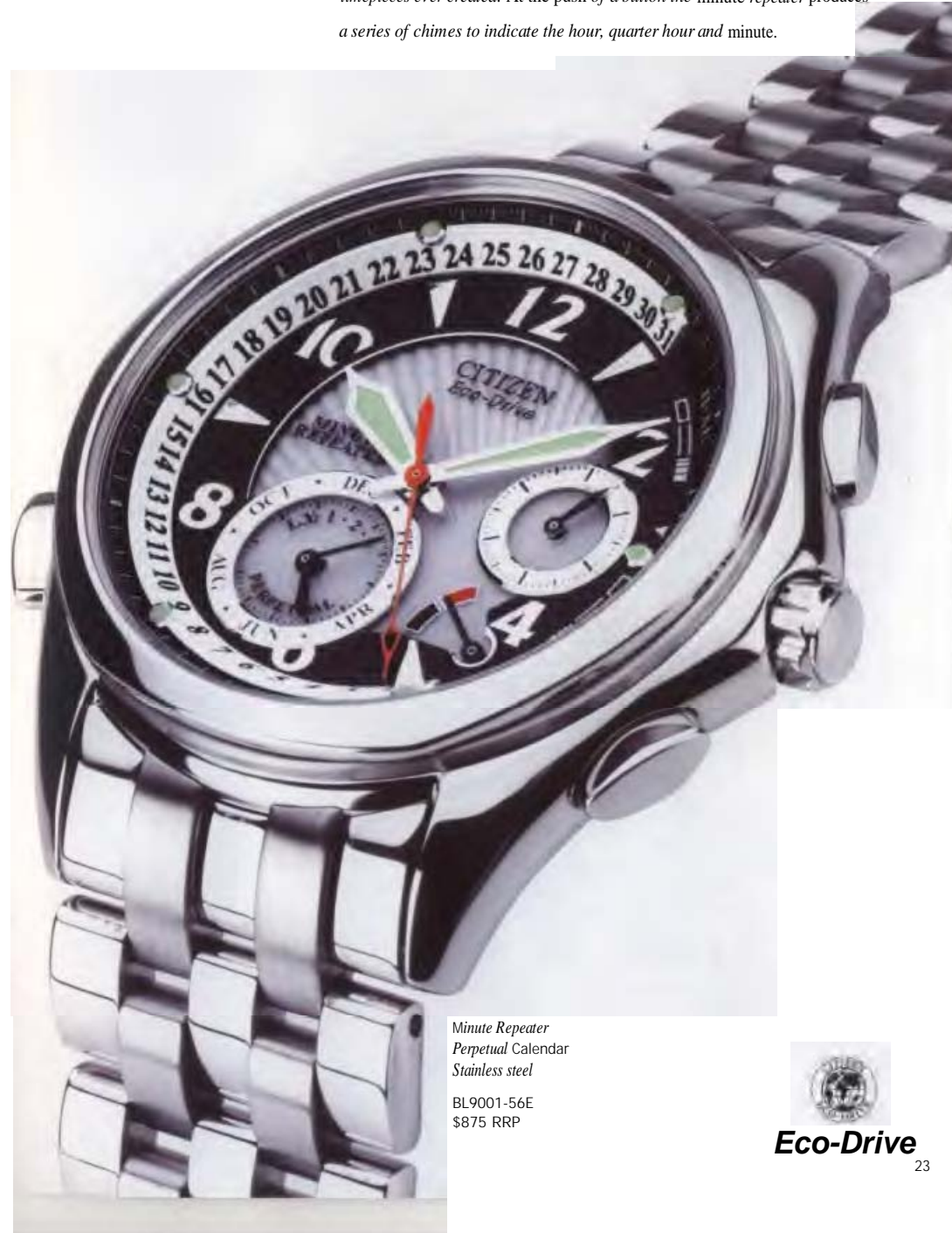


Stainless steel
WR100

AT0440-61E
\$499 RRP

Never change a battery!

Conceivably the most advanced minute repeater in the world. The "C" calibre 9000" embraces vision and craftsmanship to become one of the most unique timepieces ever created. At the push of a button the minute repeater produces a series of chimes to indicate the hour, quarter hour and minute.



Minute Repeater
Perpetual Calendar
Stainless steel

BL9001-56E
\$875 RRP



Eco-Drive

'Calibre 8651'

The "Calibre 8651" moon phase allows the wearer to track the phases of the moon with the dial itself featuring a visual representation of our lunar neighbour.



Moon Phase
Stainless steel
WR100
AP1011-58A
\$799 RRP

Gents Contemporary

Gents "Unstoppable" Eco-Drive, from as little as \$299 is affordable with modern designs.



Stainless steel
BM6420-53L
\$299 RRP



Stainless steel
BM6422-58P
\$350 RRP



Stainless steel
WR100
BM8390-51 E
\$350 RRP



Stainless steel
WR 100
BM8394-51 L
\$399 RRP



Stainless steel
WR 100
BM8392-56P
\$399 RRP

Never change a battery!



Eco-Drive

Never change a battery

Imagine ..., A timepiece that never needs a battery change and will run forever.

Citizen 'Eco-Drive' technology, a revolutionary concept that harnesses the power of light - from any natural or artificial light source - and converts it into energy. It recharges continuously in any kind of light to run forever.

Eco-Drive timepieces are 'Unstoppable'

So why are Eco-Drive timepieces Unstoppable?

Natural and artificial lights are absorbed through the dial

A special solar cell converts the light into energy

Enough energy is stored to power the timepiece, even in the dark, from 135 days to 4 years depending on the model



Five Year Limited Warranty

Every Eco-Drive timepiece purchased in Australia, New Zealand, the Republic of South Africa, and the South Pacific Islands from a Citizen Authorised Retailer is accompanied by a Five Year Limited Warranty valid from the date of purchase.

This Warranty applies to all light powered timepieces and as such gives superior protection and peace of mind to the consumer.

Included in the first year of the Warranty is a One Year International Guarantee.



Unstoppable



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CITIZEN

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To view the entire Eco-Drive collection visit
www.citizenwatches.com.au

**REGAL JEWELLERS
69 FRANKLIN ST.
TRARALGON
03 5174 1801**

Citizen Watches Australia Pty. Ltd.
A.8.N. 14 0430 496 720

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